

# EATER

EATER INSIDE

## Rich Table Strikes Tomorrow In Hayes Valley

Wednesday, July 25, 2012, by Carolyn Alburger



Take a second now to watch **Rich Table** strut down the catwalk. The [highly anticipated](#) restaurant Hayes Valley has been waiting for [since March](#) is ready for her official unveiling to the public tomorrow. Contrary to what the name may imply, **Sarah and Evan Rich's** [menu](#) and unique [wine program](#) are geared towards an approachable, neighborhood vibe. The revamped [former 60-seat Paul K.](#) space follows suit with new wood siding from a Petaluma saw mill, a cream paint job, exposed beams, bouquets and booth pillows—evoking all the relaxed barn-chic charm of a Pottery Barn dining room photo shoot. For hours and reservations, check out [SeatMe](#), and don't forget to drop those early reports [in the tip jar](#).